

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 407384

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Carroll & Company
Name

2640-A Mitcham Drive
Address

Tallahassee
Fla
32308

850-877-1099
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Abby DuPre-CSS Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Consumers For Smart Solar.
- b. The Purchaser is Nat'l media research planning;
Placement

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



WPLG-METV Miami

Orders
Order / Rev: 407384
Alt Order #: 08401466
Product Desc: CNSMRS 4 SMRT SOLAR
Estimate: 7895
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: PHI
Sales Region: NAT

Agency Name: National Media Research, Planning &
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Consumers for Smart Solar
Demographic: A35-64
Product Codes: PL-Non-Ballot-Related
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	6	\$1,150.00	\$977.50
10/31/16	10/31/16	1	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$1,150.00	\$977.50	3.00
November 2016	1	\$250.00	\$212.50	0.20
Totals	7	\$1,400.00	\$1,190.00	3.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	EPLG	10/28/16	10/28/16	4-7p RIFLEMAN (6:00 PM-7:00 PM)	CM	4-7p	----1--	:30	1	\$125.00	P-2	0.20	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$125.00		0.20			
2	EPLG	10/28/16	10/28/16	7-11p HOGANS HEROES (9:00 PM-10:00 PM)	CM	7p-11p	----1--	:30	1	\$200.00	P-2	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$200.00		2.00			
3	EPLG	10/31/16	10/31/16	7-11p GILLIGAN;S ISLAND (8:00 PM-9:00 PM)	CM	7p-11p	1-----	:30	1	\$250.00	P-2	0.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$250.00		0.20			
4	EPLG	10/27/16	10/27/16	7-11p GILLIGAN'S ISLAND (8:00 PM-9:00 PM)	CM	7p-11p	---1---	:30	1	\$250.00	P-2	0.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$250.00		0.20			
5	EPLG	10/25/16	10/25/16	7-11p GILIGANS ISLAND (8:00 PM-9:00 PM)	CM	7p-11p	-1-----	:30	1	\$250.00	P-2	0.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1				\$250.00		0.20			
6	EPLG	10/26/16	10/26/16	4-7p RIFLEMAN (6:00 PM-7:00 PM)	CM	4-7p	--1----	:30	1	\$125.00	P-2	0.20	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WPLG-METV Miami

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	Week:	10/24/16	10/30/16	--1----		1				\$125.00		0.20			
7	EPLG	10/26/16	10/26/16	7-11p HOGANS HEROES	CM	7p-11p (9:00 PM-10:00 PM)	--1----	:30	1	\$200.00	P-2	0.20	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$200.00		0.20			
Totals														7	\$1,400.00